



SITE CHAMPION ROLES & RESPONSIBILITIES

Site Champion Description:

A 'site champ' is necessary at each partnering site to assist with facilitating communication on cessation activities and updates. The champ acts as a main resource for materials and acts as a liaison between Public Health – Seattle & King County (PHSKC) Tobacco Prevention staff and administration.

Site Champion Responsibilities:

- Complete the Brief Tobacco Intervention Skills Training
- Willing to have conversations about tobacco with all clients and patients
- Be a lead on policy change; promote a tobacco-free environment
- Coordinate cessation trainings and events
- Disseminate cessation/tobacco information to all staff
- Knowledgeable of local and state resources (available from PHSKC)
- Maintain a supply of resources and materials on site (available from PHSKC)
- Act as a resource for staff and clients
- Willing to offer insight and feedback to PHSKC
- Serve as a lead to promote systems change in addressing tobacco use with everyone
- Notify PHSKC if you no longer will be the Site Champ and inform PHSKC of any new replacements for this position

Cessation Staff:

Paul Zemann, Health Educator
Michael Leon-Guerrero, Health Educator
Norilyn de la Peña, Outreach Manager
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